



Sponsorship & Partnership Opportunities

Podcast + YouTube | 2025 Media Kit

The Podcast for Actors – Audition Smarter. Act Better. Book More.

CASTING ACTORS CAST

About

Hosted by casting director, author, and teacher Jeffrey Dreisbach (McCorkle Casting Ltd), based in New York City.

Weekly podcast and YouTube show offering an inside look at acting as a profession—from audition prep to career strategy.

425 + audio episodes produced since 2018 and growing, with a clean, positive educational rating on Apple Podcasts.

Part of the Broadway Podcast Network, alongside other trusted theatre and entertainment brands.

Designed for actors, acting students, and educators who want practical, actionable tools to perform better and book more!



AUDIENCE AND REACH



4.8★ rating on Apple Podcasts with 80+ listener reviews, signaling strong satisfaction and loyalty.



Listeners span the United States and international markets (including Russia and beyond), as reflected in fan reviews.



Over 150,000 downloads to date across platforms, with momentum fueled by weekly episode releases.



Available on all major podcast platforms: Apple Podcasts, Spotify, Pandora, Amazon Music, iHeartRadio, and more.



YouTube channel featuring 400+ videos and a steadily growing subscriber base connects sponsors with visual learners.

WHO LISTENS

Early-career and working actors seeking insider guidance from a currently working casting director.

Acting students in high school, conservatory, and university training programs searching for practical tools.

Educators and coaches who use episodes and blog posts as supplemental curriculum for their classes.

International artists looking for credible information about U.S. training, casting, and industry expectations.



A MULTI-CHANNEL ACTING EDUCATION BRAND

Podcast + YouTube: Weekly episodes combining mindset, craft, and business skills for actors.



Booked It: The Actor's Playbook for Getting Cast – available in paperback and audiobook, extending the brand into print and audio learning.



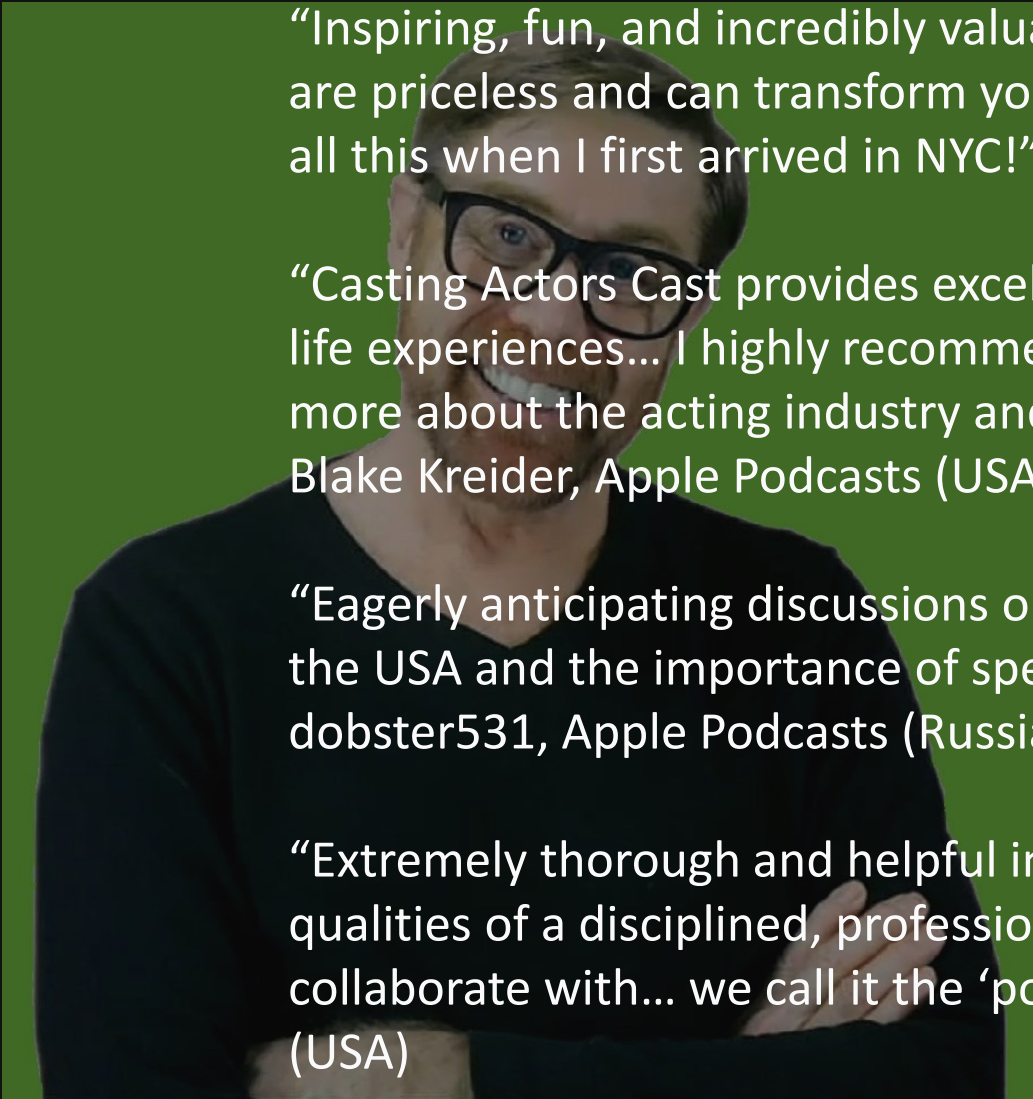
Next Level Auditions online course – 60-minute multi-module training with logbook and cheat sheets that goes deeper on audition skills. Live workshops, guest artist visits, and college residencies reinforce Jeffrey's status as a trusted educator.



Sponsors connect not just with a show, but with an entire ecosystem of actor training and professional development.



WHAT PEOPLE ARE SAYING




“Inspiring, fun, and incredibly valuable. The insights shared by Jeffrey are priceless and can transform your approach. I wish I had access to all this when I first arrived in NYC!” – Cincarver, Apple Podcasts (USA)

“Casting Actors Cast provides excellent insights into acting and real-life experiences... I highly recommend this to anyone aiming to learn more about the acting industry and become a better artist overall.” – Blake Kreider, Apple Podcasts (USA)

“Eagerly anticipating discussions on opportunities for foreign actors in the USA and the importance of specialized education for actors.” – dobster531, Apple Podcasts (Russia)

“Extremely thorough and helpful insights... He emphasizes the qualities of a disciplined, professional actor that everyone desires to collaborate with... we call it the ‘podio’!” – Jatti Lewis, Apple Podcasts (USA)

A GOLDMINE OF INFORMATION



“Casting Actors Cast is, without a doubt, the ultimate podcast for actors... truly practical, intelligent, and useful information that will make your journey more productive and enjoyable.” – K Coach, Apple Podcasts (USA)

“I learned many new things about self-taping... Jeff was enthusiastic, patient and very informative. His feedback on my acting was very specific and helpful.” – Student testimonial

“Jeffrey has a wonderful combination of warmth, fairness, kindness, supportive demeanor—and behind-the-scenes expertise... SO valuable.” – Training participant

“Whenever I feel the need to get re-grounded I come back to replay old episodes... This podcast should be part of every actor’s tools.” – Long-time listener

Sponsors benefit from a community that already trusts and relies on Jeffrey as a guide for key career decisions.

MEET THE HOST -

JEFF DREISBACH

Casting partner at McCorkle Casting Ltd in New York City, with decades of experience in theatre, film, and television casting.

Former working actor with Broadway, film, TV, and commercial credits, giving him rare insight from both sides of the audition table.

Over 20 years dedicated to training and educating performance artists through workshops, masterclasses, and college residencies.

Author of *Booked It: The Actor's Playbook for Getting Cast* and creator of the Next Level Auditions course.

Sponsors align with a respected industry leader whose name and reputation carry weight with actors and educators.



SPONSORSHIP OPPORTUNITIES – AUDIO PODCAST

Pre-roll mentions (10–15 seconds): concise, high-impact host-read spots at the top of each episode.

Mid-roll segments (30–60 seconds): integrated storytelling reads that connect your brand with the episode’s theme.

Post-roll reminders: short closing tags to reinforce brand name and call-to-action.

Branded episode series: thematic mini-series (e.g., “Career Tools Powered by [Sponsor]”) aligned with your mission.

Custom integrations: giveaways, promo codes, and resource mentions tailored to your product or service.

SPONSORSHIP OPPORTUNITIES - YOUTUBE + DIGITAL

Logo placement and verbal acknowledgment in video intros and outros on the Casting Actors Cast channel.

On-screen lower-thirds or end cards featuring your brand and call-to-action.

Dedicated segment or Q&A sponsored by your company, especially for tools actors love (technology, training, wellness, finance).

Inclusion on castingactorscast.com sponsor section with logo, short description, and trackable link.

Co-branded content tied to live events, workshops, or special series episodes.

SAMPLE PARTNERSHIP PACKAGES

Starter – Brand Awareness:

- 1x pre-roll mention + 1x post-roll tag for 4 consecutive episodes
- Logo + link on castingactorscast.com sponsor section
- Optional social media shout-out

Spotlight – Feature Integration:

- 1x pre-roll + 1x mid-roll host-read in 6–8 episodes
- Logo placement in YouTube video intros for the same period
- Inclusion in show notes with direct links and custom offer

Premier – Season Partner:

- Naming rights for a themed season or mini-series (e.g., “Brought to you by...”)
- Pre-roll + mid-roll in all episodes for that season
- Co-branded content opportunities and live event mentions

All packages are customizable to align with your goals, budget, and campaign timeline.

WHY SPONSOR CASTING ACTORS CAST?

Hyper-targeted: You reach a niche, highly motivated audience of actors and acting educators—no wasted impressions.

High trust: Jeffrey's reputation as a working casting director and educator creates instant credibility for partner brands.

Multi-touch ecosystem: Audio, video, blog, book, and course offerings reinforce your message across multiple channels.

Positive mission: Your brand is associated with empowerment, education, and opportunity for artists worldwide.

Flexible, collaborative approach: We work with sponsors to craft integrations that feel organic, helpful, and on-brand.

Let's Talk Sponsorship

Casting Actors Cast is ready to partner with aligned brands that are eager to support actors, storytellers, and the creative community.

Ideal partners include:

- Acting studios, universities, and training programs
- Casting and production technology platforms
- Financial, wellness, and lifestyle brands that serve creative professionals

To explore a custom sponsorship package:

- Visit castingactorscast.com and send a message via the contact form, or
- Connect through the Broadway Podcast Network advertising team.

We look forward to creating a campaign that helps you reach passionate, engaged actors all over the world.



Contact: castingactorscast@gmail.com

P. 646-271-6029