the podcast for actors ...from a casting director

casting
ACTORS
cast



Jeffrey Dreisbach



Downloads to Date: 27,000+

Downloads per Episode (first 30 days): 375+ and growing

Neche Outreach: Host with extensive live appearances, workshops, classes, lectures throughout the US

Listener Base:

- Performing arts students; High School, College (BFA & MFA degree), training programs and professional actors throughout the United States and worldwide
- Curious "wanna-be's" about performing, being an actor, self help and behind the scenes trade secrets
- Highly educated, driven creatives with a desire for learning and success in the business of show

Casting ACTORS Cast Consumers in 2020

A dedicated, responsive and motivated listenership!

- Male and female, 18 to 54, creative professionals, college and conservatory students, performing artists
- Mostly consumed at work, working-out or traveling (commuting)
- Use social media more than the standard U.S. population
 - 86% use social media "several times a day"
 - 59% follow brands (vs 31% of U.S. social media users)
- Disproportionately interested in creative endeavors, entrepreneurship, self-improvement, entertainment. A perfect arena for targeted products and services.



















Casting ACTORS Cast the reviews are in....

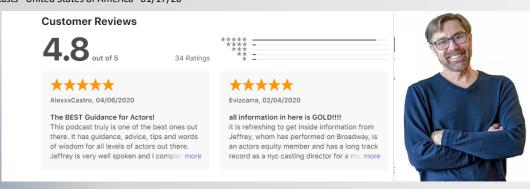
★★★★★ Incredibly detailed and helpful information

Jeffrey speaks truth and brings the audience's attention to the subjects that one normally doesn't think about every day when in the industry. He puts at the forefront what makes a disciplined, working actor that everyone wants to work with. With such authenticity, he genuinely wants to help and it is all anyone can see (or hear) when listening to this podcast- or podio!

Jatti Lewis via Apple Podcasts · United States of America · 11/01/20

The Best Podcast For Actors Out There

"Casting Actors Cast is simply the best podcast for actors I've heard. Jeffrey is giving you some of the best insight into what it really means to be an actor, what it takes to be a professional actor, sound advice into how to navigate many different aspects of the business and really practical, smart and useful information that will make your journey so much more productive and enjoyable. Most importantly it's coming from someone who's been on both sides of the table, as an actor and a casting director. And he's been successful at both. And, he cares. He really cares about actors and the craft of acting. Do yourself a favor and listen to Jeffrey's podcast and heed his advice. It's a gold mine for actors." kcoach via Apple Podcasts · United States of America · 01/17/20













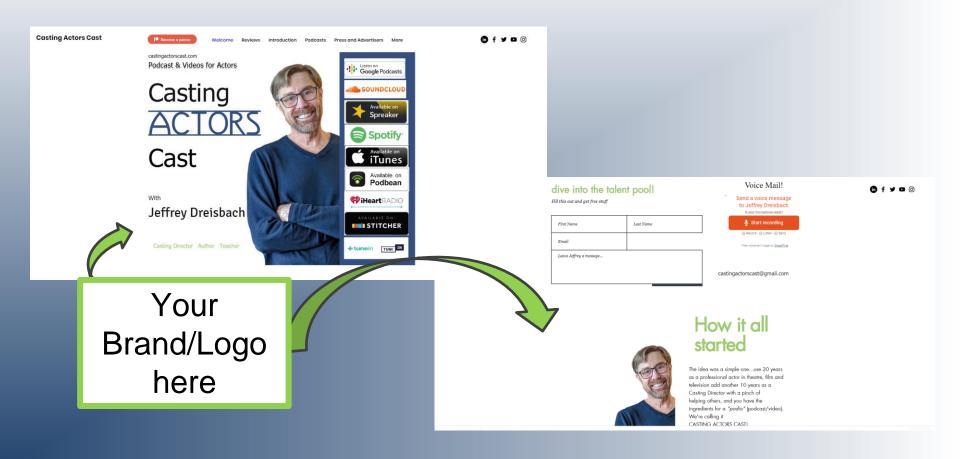








Website Presence



About the host of Casting ACTORS Cast

Jeffrey Dreisbach has been a casting director and partner with the prestigious McCORKLE CASTING, LTD in New York City for over 10 years. He received his BFA Degree in acting at Wayne State University and Masters education at Roger Williams College of Actor Training in London and at Cal-Arts in California. Jeffrey began his performing career in New York accumulating Broadway, Film and Television credits for over 20 years. His last Broadway show, A Few Good men, (original cast) written by Aaron Sorkin was performed over 500 times. Additionally, he found success in commercials, Voice-over's and countless regional theatres throughout the country. Jeffrey is the author of "Conversation Pieces out of the Studio, The Voice over Workshop for Professional Actors (Dog Ear Publishing 2011) and his podcast Casting Actors Cast has reached a worldwide audience with over 27+ thousand downloads (castingactorscast.com) and is simulcast on YouTube. McCorkle Casting Ltd. has cast over 50 Broadway productions, 65 Off-Broadway, 62 feature film projects, 68 shows for television and hundreds of zional theatre credits. mccorklecasting.com

Sponsorship Plans



- **Episode placement.** 60+ second midroll live read spot (by host) with post-roll mention and banner inclusion in website.
- **Partnership bundle.** Discounted rate for <u>six</u> episodes distributed across two months Live host read and mention in post-roll.
- Solo sponsorship of an episode. Exclusive branded feature (video, audio, website),
 detailed mention during pre, post and mid-roll break. Live host read. Inclusion in website
 and logo placement.
- **Benefactor Sponsorship.** A unique opportunity to be the sole advertiser inclusive of the above plus a 3, 6, 9- or 12-month commitment from the host.

Casting ACTORS Cast

Dive into this talent pool!

Connect with Jeffrey:

Website: www.castingactorscast.com (Comment form)

Email: castingactorscast@gmail.com

You <u>can</u> reach thousands of creative, talented, motivated entertainment professionals!

